

Copyright directive: two YouTubers defend their rights in Brussels

In the occasion of a meeting organized by GESAC with Members of the European Parliament (MEPs) wednesday, June 27, Ludovic Bassal and Jonathan Semah (“Le Tatou”), YouTube video makers, defended the directive on copyright, together with authors and artists in every field of creation.

Value sharing, at the core of this directive, is crucial so that authors of all kinds, and before all, those directly expressing on platforms, such as “YouTubers”, have the means to create and feel free to do so. It consists in making compulsory for platforms to contribute (article 13) and to enshrine a right to fair and proportionate remuneration for authors (article 14a). La Scam, member of GESAC and SAA, has fought for long to move copyright forward in this direction at the European level.

At its early stages, printing, today, platforms. Copyright is not a matter of technology, but a permanent right for authors to get a fair reward for the success of their works.

Authors from La Scam are calling their MEPs to vote for the copyright directive and to give the appropriate mandate to follow the trilogue discussion, for the future of creators and European creation.

Ludovic Bassal and Jonathan Semah (“Le Tatou”) : The thing is sharing value is paramount for creators if they don’t want the Internet to be a mere relay but a space where authors from various backgrounds can create and make a living out of their creation.

contact

Astrid Lockhart

+33 (0)1 56 69 64 05

+33 (0)6 73 84 98 27

astrid.lockhart@scam.fr